



NEENAH JOINT SCHOOL DISTRICT
REFERENDUM
VOTE APRIL 2

On April 2, Neenah Joint School District residents will be voting on a \$129.58 million referendum for District-wide facilities improvements and a new middle school.

THE BALLOT QUESTION

Shall the Neenah Joint School District, Winnebago County, Wisconsin be authorized to issue pursuant to Chapter 67 of the Wisconsin Statutes, general obligation bonds in an amount not to exceed \$129,580,000 for the public purpose of paying the cost of a school building and improvement project consisting of: safety and security upgrades at district facilities; construction and equipping of a new middle school, related site improvements and removal of Shattuck Middle School; building infrastructure, capital maintenance and building system improvements at district schools; Americans with Disabilities Act (ADA) updates at district facilities; renovations of technical education/shop, art and other academic spaces at the High School; and acquisition of related furnishings, fixtures and equipment? YES NO

THE INVESTMENT | NOT TO EXCEED \$129,580,000



District-wide Safety and Security Enhancements

\$4,026,000*

- \$2,717,000 | Elementary Schools
- \$ 180,000 | Horace Mann Middle School
- \$ 900,000 | Neenah High School
- \$ 229,000 | Administration Building



Americans with Disabilities Act (ADA) Improvements

\$5,387,000

- \$4,640,000 | Elementary Schools
- \$ 747,000 | Neenah High School



Building Infrastructure Upgrades

\$31,182,000

- \$18,304,000 | Elementary Schools
- \$ 1,139,000 | Horace Mann Middle School
- \$11,739,000 | Neenah High School



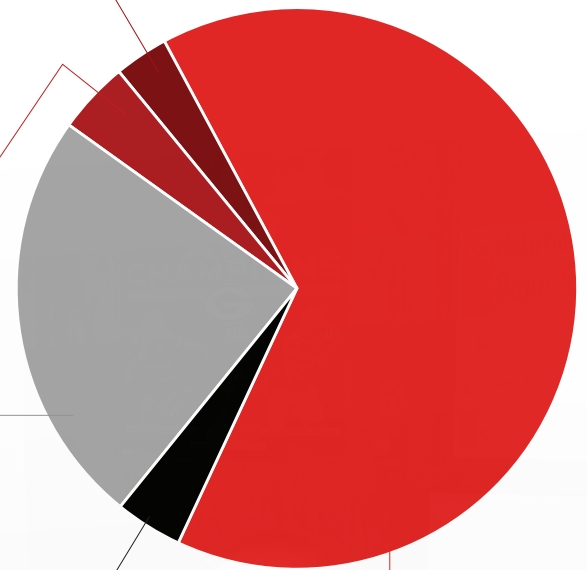
High School Tech Ed, Shop, Art, and Academic Space Renovation

\$5,037,000



New 7-8 Middle School to Replace 90-Year-Old Shattuck Middle School

\$83,948,000



*Note: Budget reduced from survey amount of \$5 million due to state safety/security grant dollars and construction of a new 7-8 middle school versus making safety/security improvements to the existing Shattuck Middle School.

DID YOU MISS OUR FIRST REFERENDUM MAILER?

► To view it, please visit neenah.k12.wi.us/referendum.

FREQUENTLY ASKED QUESTIONS

Why is this being proposed?

Our buildings need to be updated. The average age of the original construction of the District's buildings is 70 years old. Shattuck Middle School was constructed more than 90 years ago and all District facilities need significant infrastructure and compliance upgrades.

The District's last facilities referendum was approved in 1995.

How has the community been involved in this process?

The process began in December 2016 with a Board-approved District-wide facilities study. A survey was then conducted in February 2017 asking staff members and parents to share their priorities and concerns about the District facilities. Through the comprehensive examination of the facilities and survey results, Bray Architects identified over \$300 million of needs within our schools.

A total of 11 public Board of Education meetings were held between February 2018 and November 2018 to discuss the future of our schools. A community-wide survey was conducted in October 2018 to gain the perspective of all residents and potential voters. Based on the survey results, the final recommendation to propose a referendum and the financial amount were determined in December 2018.

Why has it taken so long for the District to propose these changes, and why now?

Pursuing a major project such as this is a huge undertaking and requires significant commitment from the community. With factors such as the recession and Act 10 within the past 10 years, it was not feasible to take on a referendum during those times. Additionally, the District had an unfunded liability with employee pensions that was addressed. We also believed that it was important to assess all building needs in order to determine a long-term option for District facilities. The current referendum question has been in development for more than two years.

What is the construction timeline for the new middle school, and how will it impact the school year at the current Shattuck building?

If the referendum passes, significant input would be taken from current staff, students, and community members to develop a design of the building with construction starting in spring 2020. It would take about two years to complete and open in fall 2022. Since the new building is separate from the old building, there would be little impact on the students attending Shattuck while construction is underway.

THE SOLUTION

SCHOOL	SAFETY & SECURITY UPGRADES	AMERICANS WITH DISABILITIES ACT (ADA) UPGRADES	BUILDING INFRASTRUCTURE UPGRADES			
			PLUMBING	HVAC	ELECTRICAL	OTHER
			<i>Such as installing new water service/connections, replacing water and sewer piping, and replacing water heaters</i>	<i>Such as updating air ventilation equipment, adding/ updating air conditioning, and upgrading to digital HVAC controls</i>	<i>Such as replacing electrical panels, partially replacing lighting and outlets, adding outlets, and installing new public address and intercom systems</i>	<i>Such as abating asbestos and partially replacing ceilings and windows</i>
Clayton	•	•	•	•	•	•
Coolidge	•	•	•	•	•	•
Hoover	•	•	•	•	•	•
Lakeview	•	•	•	•	•	•
Roosevelt/Alliance	•	•	•	•	•	•
Spring Road	•	•	•	•	•	•
Taft	•	•	•	•	•	•
Tullar	•	•	•	•	•	•
Wilson	•	•	•	•	•	•
Washington	•	•	•	•	•	•
Horace Mann	•	*		•	•	
Shattuck	Not required due to proposed construction of new 7-8 middle school					
High School	•	•	•	•	•	•
Administration	•					

* Horace Mann Middle School is compliant with current ADA standards.



For more details on what improvements each school would receive, please visit neenah.k12.wi.us/referendum.

THE INVESTMENT | ESTIMATED TAX IMPACT

The District works hard to be a good steward of taxpayer dollars. In fact, the District is debt-free. The table below shows the estimated average tax impacts should the referendum be approved by taxpayers.

REFERENDUM AMOUNT:		\$129,580,000		
Average annual mill rate impact (per \$1,000 of Fair Market Property Value):		\$1.67		
Fair Market Property Value	Annual	Monthly	Daily	
\$100,000 Property	\$167.00	\$13.92	\$0.46	
\$200,000 Property	\$334.00	\$27.83	\$0.92	
\$300,000 Property	\$501.00	\$41.75	\$1.37	

ASSUMPTIONS | 4.50% interest rate; 20-year borrowing; Mill rate based on 2018 Equalized Valuation (TID-OUT) of \$4,163,352,335 with annual growth of 2.00% · Information provided by Robert W. Baird

DID YOU KNOW?

Over \$25.6 million would be invested in improvements at all elementary schools.

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NEENAH JOINT SCHOOL DISTRICT

410 S. Commercial St.

Neenah, WI 54956



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@NeenahSchools  

FOR MORE INFORMATION



ATTEND AN OPEN HOUSE

to learn more and ask questions

- ▶ **March 6 at 6:00 PM**
Neenah High School, Room 128
 - ▶ **March 20 at 6:00 PM**
Shattuck Middle School Library
- Optional tours to follow presentation*



VISIT

neenah.k12.wi.us/referendum



EMAIL

referendum@neenah.k12.wi.us



CALL

920.751.6800

WHY NOW?

The School Board believes this is a good time to proceed with a referendum because...

- ▶ 74% of District survey respondents advised the District to pursue a referendum to update our schools.
- ▶ The District is debt-free and has the lowest mill (tax) rate in the area.
- ▶ Interest rates remain near historic lows.
- ▶ Construction costs will continue to rise.
- ▶ The next opportunity to go to referendum would be in Spring 2020.
- ▶ **A strong education system is the foundation of a vibrant community.**

